

- **Second Place** NE Mississippi Daily Journal Darla Webb and
MLM
- **First Place** NE Mississippi Daily Journal Darla Webb and
MLM

Very clean and simple which makes ad stand out. Nice style of art work

Best Institutional Advertisement - Black & White

Weekly Division C - Below 2,500

- **Third Place** The Sun-Sentinel Krista McFerrin
Grenada Wedding Fair
- **Second Place** Southern Advocate Joyce Brock
Pine Grove Baptist
- **First Place** The Review of Jones County Kassie Rowell
Living the dream

Weekly Division B - 2,500 to 4,000

- **Third Place** North Mississippi Herald Melody Smith
Magnolia Youth League
- **Second Place** North Mississippi Herald Melody Smith
Christmas on Main Street
- **First Place** North Mississippi Herald Melody Smith
Tree Lighting Celebration

Weekly Division A - Above 4,000

- **Third Place** The Columbian Progress Kim Gingell
Zellco....pssst
- **Second Place** The Calhoun County Journal Lisa McNeece
Help Us Deck the Halls
- **First Place** The Democrat Cathy Hall & Shirley Trimm
Cinderella's Closet

Daily Division C - Below 9,000

- **Third Place** The Daily Leader Jimmie Cain & Glynn Broxson
Buy Local
- **Second Place** The Oxford Eagle Brian Roy & Kathy Conaway
Ball Kids
Love that it's a round ad with no border
- **First Place** The Oxford Eagle Charlotte Jefferies & Kathy Conaway
Student Ministries Fundraiser
Great ad - Simplicity = highly effective

Daily Division B - 9,000 to 15,000

- **Third Place** The Natchez Democrat Ryan Richardson
Natchez Chamber
- **Second Place** The Natchez Democrat Ryan Richardson
Parkway Baptist Church
- **First Place** The Daily Mississippian Stephen Rogers
2009 Events
Great overview of first half programming with photos to compliment the diversity of the shows

Daily Division A - Above 15,000

- **Third Place** NE Mississippi Daily Journal Sandra Hendrix and Shannon Dyson
St. Luke Methodist Church
- **Second Place** The Clarion-Ledger Greta Wharton
BB King Blues Legend

- **First Place** **The Clarion-Ledger** Charles Casnel
MS State Farm
Great use of photos/collage

Best Service Advertisement - Black & White

Weekly Division C - Below 2,500

- **Third Place** **The Review of Jones County** Kassie Rowell
Kim's Toyota
- **Second Place** **The Review of Jones County** Kassie Rowell
Coleman's Transportation
- **First Place** **The Review of Jones County** Kassie Rowell
Peanut Patch

Weekly Division B - 2,500 to 4,000

- **Third Place** **The Yazoo Herald** LayShia Menk
Simmons Tire
- **Second Place** **Southern Sentinel** Tina Campbell
Good Health Magnolia State
- **First Place** **North Mississippi Herald** Melody Smith
Electronic Tax Filing
Good straight forward message (text and visual) with strong focal point

Weekly Division A - Above 4,000

- **Honorable Mention** **The Democrat** Cathy Hall and Shirley Trimm
Weight 'til you hear this
- **Third Place** **The Enterprise-Tocsin** Robyn Parham
Rose Eye Clinic
- **Second Place** **The Pontotoc Progress** Shelia Taylor
E-Statements
- **First Place** **The Democrat** Cathy Hall and Shirley Trimm
Love what you see
Great picture - catches your eye

Daily Division C - Below 9,000

- **Third Place** **Greenwood Commonwealth** Joseph Cotton & Larry Alderman
Country Meadow
- **Second Place** **The Daily Leader** Jimmie Cain & Carol Teasley
Oliver House
- **First Place** **The Daily Star** Anita Turner & Robbie Buchanan
We all start life with no cavities
Good focal point, clean and simple

Daily Division B - 9,000 to 15,000

- **Third Place** **Enterprise-Journal** Anna Wacker
Art Classes
- **Second Place** **Enterprise-Journal** Vicky Deere
Pet Hotel
- **First Place** **The Daily Mississippian** Stephen Rogers
Body - Skin - Nails - Hair
Eye-catching, good placement and use of white space

Daily Division A - Above 15,000

- **Third Place** **NE Mississippi Daily Journal** Megan Bennett & Shannon Dyson
Gilliand Orthodontics
- **Second Place** **The Clarion-Ledger** Charles Casnel
Arbors

- **First Place** **The Clarion-Ledger** Charles Casnel

At Home Senior Care

A welcoming feeling ad - effective bullet points to reference the benefits of their facility

Best Grocery or Restaurant Advertisement - Black & White

Weekly Division C - Below 2,500

- **Third Place** **The Review of Jones County** Mark Thornton
The Kiln
- **Second Place** **The Sun-Sentinel** Krista McFerrin
Oriental Express
- **First Place** **The Review of Jones County** Kassie Rowell
MiCasita

Weekly Division B - 2,500 to 4,000

- **Third Place** **North Mississippi Herald** Melody Smith
Bryan Foods Cookout
- **Second Place** **Southern Advocate** Tina Campbell
Subway
- **First Place** **North Mississippi Herald** Melody Smith
One Romantic Evening

Weekly Division A - Above 4,000

- **Honorable Mention** **The Northside Sun** Stacie Schneeflock
Briarwood Wine and Spirit
- **Third Place** **Copiah County Courier** Joe Coates
Ribeye Steak Platter
- **Second Place** **The Democrat** Cathy Hall & Shirley Trimm
Crawfish at Como
- **First Place** **Copiah County Courier** Joe Coates
All you can eat Seafood Buffet
Lots of info but cleanly presented

Daily Division C - Below 9,000

- **Third Place** **The Oxford Eagle** Sarah Brooke Gober & Kathy Conaway
Now Serving
- **Second Place** **The Oxford Eagle** Sarah Brooke Gober
Summers Hot Spot
- **First Place** **The Daily Star** Tiffany Lehman & Robbie Buchanan
Salad
Clean, Simple and effective

Daily Division B - 9,000 to 15,000

- **Third Place** **The Natchez Democrat** Justin Clarkston
McDonald's
- **Second Place** **Enterprise-Journal** India Warshauer
Broma's Deli
- **First Place** **The Daily Mississippian** Paul Gandy
Waltz on the Square
Classy Ad

Daily Division A - Above 15,000

- **Third Place** **NE Mississippi Daily Journal** Darla Webb
Park Heights
- **Second Place** **NE Mississippi Daily Journal** Ad and Design
Sprint Mart

- **First Place** **NE Mississippi Daily Journal** Darla Webb

The Bistro on the Park

Very elegant looking ad to create sophisticated feeling ad

Best Political Advertisement - Black & White

Weekly Division C - Below 2,500

- **Third Place** **The Review of Jones County** Kassie Rowell

Thanks, City of Laurel

- **Second Place** **Southern Advocate** Joyce Brock

Gary McBride - Thanks

- **First Place** **The Review of Jones County** Jennifer Rogers

Stacy Tucker

Weekly Division B - 2,500 to 4,000

- **Third Place** **Southern Sentinel** Joyce Brock

Gary McBride

- **Second Place** **Southern Sentinel** Tina Campbell

Meadows for Mayor

- **First Place** **North Mississippi Herald** David Howell

Heavily Invested

Loved that the judge was shown helping real people with real issues. Not the usual judge in a robe. The message content is very good.

Weekly Division A - Above 4,000

- **Honorable Mention** **The Pontotoc Progress** Shelia Taylor

Leadership

- **Third Place** **The Pontotoc Progress** Shelia Taylor

Leadership with a vision

- **Second Place** **The Democrat** Cathy Hall and Shirley Trimm

Here's my sign

- **First Place** **The Lee County Courier** Jim Clark

Scott Davis

Message is clear. You know where he stands.

Daily Division C - Below 9,000

- **Third Place** **The Daily Leader** Jason Reeves

Dorsey Cameron

Lots of text, organized well.

- **Second Place** **The Oxford Eagle** Cheri Hicks and Kathy Conaway

Elect Brad Mayo

- **First Place** **The Oxford Eagle** Cheri Hicks and Kathy Conaway

Obama Taxi

Great use of type - strong overall message. Highly effective ad.

Daily Division B - 9,000 to 15,000

- **Third Place** **Enterprise-Journal** Trideana Lenard

Melvin Harris

- **Second Place** **Enterprise-Journal** Kimberly Wooley

William "Billy" Jones

- **First Place** **The Vicksburg Post** David Girard

Best Mayor

Slick and professional. Liked that the usual stars and stripes were NOT used

Daily Division A - Above 15,000

- **Third Place** **The Clarion-Ledger** Brenda Schall

Elect Mike Cashion

Weekly Division C - Below 2,500

- **Third Place** **The Review of Jones County** Kassie Rowell
McLaurin Carpets
- **Second Place** **Simpson County News** Marsha Bratcher
Olde Time Value
- **First Place** **The Sun-Sentinel** Krista McFerrin
Puddleducks

Weekly Division B - 2,500 to 4,000

- **Third Place** **The Magee Courier** Jean Butler
Hot off the Press
- **Second Place** **Stone County Enterprise** Heather Freret
Chubby Cheeks
- **First Place** **The Magee Courier** Nancy Brown
Dickson Appliance
Clever and Classy

Weekly Division A - Above 4,000

- **Third Place** **The Rankin Record** Tim Beeland
Farmers Market
- **Second Place** **DeSoto Times-Tribune** Cyndi Pittman
Make backyard dreams
- **First Place** **The Columbian Progress** Trent Pittman
Once Upon a Time
Use of cartoon characters catches the eye.

Daily Division C - Below 9,000

- **Third Place** **The Daily Leader** Jason Reeves
Finishing Touch
- **Second Place** **Greenwood Commonwealth** Joseph Cotton and Kim Riley
Rachel's
- **First Place** **Greenwood Commonwealth** Susan Montgomery
Anthony's
Great balance between type and photo! Wonderful color, nice and clean!

Daily Division B - 9,000 to 15,000

- **Third Place** **The Commercial Dispatch** Jackie Taylor & Beth Proffitt
Ann's Stationary
- **Second Place** **The Commercial Dispatch** Jackie Taylor & Beth Proffitt
Le Gourmet
- **First Place** **The Commercial Dispatch** Jackie Taylor, Anthony Minter & Beth Proffitt
Adventures of Wine Man
Irresistibly cute - creative - funny

Daily Division A - Above 15,000

- **Third Place** **The Clarion-Ledger** Greta Wharton
UOMO Euro
- **Second Place** **The Clarion-Ledger** Brenda Schall
Chapman's Florist
- **First Place** **NE Mississippi Daily Journal** Megan Bennett & Matt Nichols
Reed's
Great Use of photo

Best Institutional Advertisement - Spot or Process Color

Weekly Division C - Below 2,500

- **Third Place** The Review of Jones County Kassie Rowell
LCS Class of '09
- **Second Place** Petal News Kim Rayborn and Jean Prine
Angie Petro
- **First Place** Simpson County News Marsha Bratcher
Shop at Home

Weekly Division B - 2,500 to 4,000

- **Third Place** The Yazoo Herald Heather Spiars
Manchester Academy
- **Second Place** The Yazoo Herald LayShia Menk
Calendar of Events
- **First Place** North Mississippi Herald Melody Smith
Farmer's Market
Very appealing graphics and colors.

Weekly Division A - Above 4,000

- **Third Place** The Northside Sun Holly Dean
Christ Covenant
- **Second Place** The Columbian Progress Julie Johnson
FBC Profile
- **First Place** The Enterprise-Tocsin Robyn Parham
BB King Thank you
Very Clean

Daily Division C - Below 9,000

- **Third Place** The Oxford Eagle Sarah Brooke Gober and Kathy Conaway
Thank You
- **Second Place** The Daily Leader Graphics and Advertising
Thank You
- **First Place** The Daily Leader Jason Reeves and David Culpepper
MS Scholars
Wonderful concept with pathway dividing trees leading to the grad cap! Nice job with color

Daily Division B - 9,000 to 15,000

- **Third Place** Enterprise-Journal Kimberly Wooley
Comfort Air
- **Second Place** The Natchez Democrat Justin Clarkston
Trinity School
- **First Place** Enterprise-Journal Maureen Thompson & India Warsheur
Jag Tales
Clean Lines, nice graphics - well composed

Daily Division A - Above 15,000

- **Third Place** NE Mississippi Daily Journal Megan Bennett & Dale Braddock
Tupelo Concrete
- **Second Place** The Clarion-Ledger Greta Wharton
Winter Sports Series
- **First Place** The Clarion-Ledger Brenda Schall
Brandon Day
Fun styling

Best Service Ad - Spot or Process Color

Weekly Division C - Below 2,500

- **Third Place** Simpson County News Marsha Bratcher
Sleep disorders
- **Second Place** Petal News Jennifer Compton and Jean Prine
Hulett Winstead
- **First Place** Simpson County News Marsha Bratcher
Good night sleep

Weekly Division B - 2,500 to 4,000

- **Third Place** North Mississippi Herald Melody Smith
Welcome Neighbor
- **Second Place** The Magee Courier Jean Butler
Magee Veterinary
- **First Place** The Yazoo Herald LayShia Menk
Country Music so good

Weekly Division A - Above 4,000

- **Third Place** The Northside Sun Stacie Schneeflock and Holly Dean
Mississippi Headache Center
- **Second Place** The Rankin Record Tim Beeland
Relieve Stress
- **First Place** The Northside Sun Stacie Schneeflock
Pilates Place
Simple composition.

Daily Division C - Below 9,000

- **Third Place** Greenwood Commonwealth Joseph Cotton & Kim Badome
North Central Cancer Center
- **Second Place** The Daily Leader Jocelyn Jackson & Carol Teasley
Bank of Brookhaven
- **First Place** The Daily Leader Glynn Broxson
KDMC
Outstanding ad - design content, message are all top notch

Daily Division B - 9,000 to 15,000

- **Third Place** Enterprise-Journal Trideana Lenard
Affordable Maintenance
- **Second Place** Enterprise-Journal Vicky Deere
Pike National Bank
- **First Place** The Natchez Democrat Rita Brooks
Paul Green and Associates
Stand-out Ad

Daily Division A - Above 15,000

- **Third Place** The Sun Herald Amanda Thomas
Lifestyle Fitness
- **Second Place** The Sun Herald Marie Ballentyne
Diamond Dental Clinic
- **First Place** The Clarion-Ledger Greta Wharton
Justice for All
Great composition

Best Grocery or Restaurant Advertisement - Spot or Process Color

Daily Division C - Below 9,000

- **Third Place** **The Daily Leader** Jason Reeves
Howard Wilson
- **Second Place** **The Oxford Eagle** Charlotte Jefferies and Wade Griffin
It's the people
- **First Place** **The Daily Star** Tiffany Lehman and Robbie Buchanan
Pride
Easy to read even though there's a lot of content to include, well organized.

Daily Division B - 9,000 to 15,000

- **Third Place** **Enterprise-Journal** Trideana Lenard
Kia Soul
- **Second Place** **The Vicksburg Post** David Girard
See Some Red
- **First Place** **The Natchez Democrat** Ryan Richardson
Heritage Jeep Blowout
Horizontal Double Truck is eye catching and creative

Daily Division A - Above 15,000

- **Third Place** **The Clarion-Ledger** Mandy Fagan
0% Gray Daniels Toyota
- **Second Place** **The Clarion-Ledger** Charles Casnel
Going out of Business - Wilson Dodge
- **First Place** **The Clarion-Ledger** Charles Casnel
Ben Nelson Golf Cars
Eye-Popping ad

Best Small Space Ad

Weekly Division C - Below 2,500

- **Third Place** **The Review of Jones County** Kassie Rowell
Spa Blowout
- **Second Place** **The Review of Jones County** Kassie Rowell
Crawfish Boil
- **First Place** **Simpson County News** Marsha Bratcher
Happy Feet
They look so happy!

Weekly Division B - 2,500 to 4,000

- **Third Place** **The Yazoo Herald** Heather Spiars
Horse Shoeing
Love the simplicity!
- **Second Place** **The Winona Times** Amanda Sexton
WAGG Bake Sale
- **First Place** **The Magee Courier** Nancy Brown
Andrea Reed Photography
Good use of contrast, eye-catching

Weekly Division A - Above 4,000

- **Third Place** **The Northside Sun** Stacie Schneeflock
Fine Eyes
- **Second Place** **The Columbian Progress** Kim Gingell
Houston Cleaners
- **First Place** **The Calhoun County Journal** Lisa McNeece
Holiday Open House

Daily Division C - Below 9,000

- **Third Place** Greenwood Commonwealth Advertising Staff
Profile 2009
- **Second Place** Greenwood Commonwealth Advertising Staff
Farming
- **First Place** The Daily Leader Advertising & Graphics
Focus
Comprehensive and informative

Daily Division B - 9,000 to 15,000

- **Third Place** The Natchez Democrat
Football 2009
- **Second Place** The Vicksburg Post Advertising Department
Community Guide
- **First Place** The Natchez Democrat
Profile 2009
Great looking piece and great coverage - overall one of the best pieces I've seen.

Daily Division A - Above 15,000

- **Third Place** NE Mississippi Daily Journal
2009 All Stars
- **Second Place** NE Mississippi Daily Journal
Go Green
- **First Place** The Clarion-Ledger News, Advertising & Production
College Football 2009
Well covered piece - Edit and analysis is creative

Best Section or Edition Dedicated to Retail Sales Promotion

Weekly Division B & C

- **Third Place** The Yazoo Herald Heather Spiars & Staff
Best of Yazoo
- **Second Place** The Yazoo Herald Advertising Staff
2009 Youth Baseball
- **First Place** The Magee Courier Advertising Staff
Ain't No Cup of Tea

Weekly Division A - Above 4,000

- **Third Place** The Columbian Progress
Holiday Cookbook
- **Second Place** The Northside Sun Jimmie Sweat & Wanda McCain
2009 Antique Guide
- **First Place** The Northside Sun Jimmie Sweat & Wanda McCain
2009 Wedding Planner

Daily Division C - Below 9,000

- **Third Place** The Daily Leader Graphics/Advertising
Spring 2009
- **Second Place** The Oxford Eagle
Best of Oxford winners
- **First Place** The Oxford Eagle
Double Decker Oxford Town
Very clean and well organized!

Daily Division B - 9,000 to 15,000

- Third Place The Commercial Dispatch Advertising Staff
Home and Garden
- Second Place The Daily Mississippian Creative Services
Bites & Sites
- First Place Enterprise-Journal
Money Stretcher

Interesting and innovative. We really appreciated the content diversity.

Daily Division A - Above 15,000

- Third Place NE Mississippi Daily Journal
Women at Work
- Second Place The Sun Herald Dorothy Wilson & Mike Lacey
Holiday Handbook
- First Place The Meridian Star Bill Gilmore
Meridian and It's Neighbors

Best overall. Execution. Cover. Total layout and content. Nice paper stock too.

Best Series of Ads

Weekly Division C - Below 2,500

- Third Place Simpson County News Marsha Bratcher
Meet Dennis Johnston
- Second Place The Sun-Sentinel Krista McFerrin
There for you then...Here for you now
- First Place Simpson County News Marsha Bratcher
Vowell's

Weekly Division B - 2,500 to 4,000

- Third Place The Lamar Times Missy Pickering and Jean Prine
Outstanding Players of the week
- Second Place North Mississippi Herald Melody Smith
Need cash?
- First Place The Magee Courier Nancy Brown
Pest Services Unl
Creative and catchy

Weekly Division A - Above 4,000

- Third Place The Northside Sun Sally Black and Stacie Schneeflock
Maison Weiss
- Second Place The Northside Sun Katy Agnew and Stacie Schneeflock
Buffalo Bob's
- First Place The Northside Sun Misti Sims and Stacie Schneeflock
McDade's

Daily Division C - Below 9,000

- Third Place The Daily Leader Carol Teasley
Pet Resort
- Second Place The Daily Star Tiffany Lehman and Kristy Prewitt
Health Corner
- First Place The Oxford Eagle Sarah Brooke Gober
Monkey

Great idea and enjoyed the progression of the ads. The ads were the most consistent and identifiable as a series

Daily Division B - 9,000 to 15,000

- **Third Place** **The Commercial Dispatch** Jackie Taylor,
Adventures of Wine Man
- **Second Place** **The Commercial Dispatch** Jackie Taylor & Beth Proffitt
Now that's Cheesy
- **First Place** **The Vicksburg Post** Janet Rantisi & David Girard
Reasons
Gives a broad perspective of the values provided by enrolling students into the gym - great client generator

Daily Division A - Above 15,000

- **Third Place** **The Clarion-Ledger** Greta Wharton
Paradise Pools and Spas
- **Second Place** **The Clarion-Ledger** Greta Wharton
Breeland Funeral Home
- **First Place** **NE Mississippi Daily Journal** Megan Bennett & Design
Swimming Pools of Tupelo

Best Theme Page

Weekly Division C - Below 2,500

- **Third Place** **The Sun-Sentinel** Krista McFerrin
Congratulations, Football Teams!
- **Second Place** **The Review of Jones County** Kassie Rowell
Merry Christmas
- **First Place** **The Review of Jones County** Kassie Rowell
Valentine's Day

Weekly Division B - 2,500 to 4,000

- **Third Place** **The Winona Times** Amanda Sexton and Marsha Engle
back to School Shopping
- **Second Place** **The Winona Times** Amanda Sexton
Santa Scramble
- **First Place** **Southern Sentinel** Joyce Brock and Tina Campbell
Fall Kid's Page
Nice layout, cute artwork

Weekly Division A - Above 4,000

- **Third Place** **DeSoto Times-Tribune** Ashley Herbert, Melanie Dupree & Josh Stark
Summer Fun
- **Second Place** **The Pontotoc Progress** *North Pontotoc Homecoming*
- **First Place** **The Itawamba County Times** *Christmas in the city*

Daily Division C - Below 9,000

- **Third Place** **The Daily Star** Tiffany Lehman, Kristy Prewitt and Robbie Buchanan
Saluting Those
- **Second Place** **The Oxford Eagle** *Valentine Directory*
- **First Place** **The Daily Leader** Carrie Bergeron and Jimmie Cain
Halloween
Cute and clever idea and fun fact sheet. Very clean and clear. Also, reader can save page as resource for longevity

Daily Division B - 9,000 to 15,000

- **Third Place** **The Vicksburg Post** *Valentine's Giveaway*

- **Second Place** **NE Mississippi Daily Journal** Richard Crenshaw & Tabitha McKnight
Manwich Coupon
 - **First Place** **Enterprise-Journal** Lauren Devereaux
Save More than \$150
Readers name is boldly highlighted and well portrayed
- Best House Ad - Retail Advertising**
-

All Weeklies

- **Third Place** **The Lamar Times** Bill Benge & Kim Rayborn
Proudly the serve
- **Second Place** **The Rankin Record** Tim Beeland
Here or Here
- **First Place** **The Sun-Sentinel** Krista McFerrin
Standing out in a crowd
Nice photo and headline ties in

All Dailies

- **Third Place** **NE Mississippi Daily Journal** Richard Crenshaw and Tabitha McKnight
Ad Cutback Backfire
 - **Second Place** **The Clarion-Ledger** Chuck Long
Metro Jackson Strong
 - **First Place** **The Clarion-Ledger** Chuck Long
Get Your Media Dollars Moving
We like the inclusion of the products you have available at the bottom and the copy included
- Best House Ad - Classified**
-

All Weeklies

- **Third Place** **The Magee Courier** Nancy Brown
Let it Go - Groovy
- **Second Place** **The Magee Courier** Nancy Brown
Let it Go - Once Great
- **First Place** **The Magee Courier** Nancy Brown
Let it Go - Chick Magnet

All Dailies

- **Third Place** **The Clarion-Ledger** Ad Staff
New Carrier
 - **Second Place** **The Natchez Democrat** Democrat Staff
Ya Mama
 - **First Place** **The Daily Leader** Jason Reeves
Advertise With Class
Funny, whitty and effective to capture your prospective clients
- Best House Ad - Web Site**
-

All Weeklies

- **Third Place** **The Carthaginian** John Keith
On-Line
- **Second Place** **The Columbian Progress** Julie Johnson
E-edition
- **First Place** **The Wayne County News** Paul Keane
Victory
Great use of type

All Dailies - Above 15,000

- **Third Place** **Enterprise-Journal** Maureen Thompson
Classifieds that Click
- **Second Place** **The Natchez Democrat** Ben Hillyer
Parkway Baptist Church
- **First Place** **The Clarion-Ledger** Greta Wharton
Win a Girls Night Out
Colorful, creative and overall effective in driving traffic to web

Best Overall Newspaper Promotion

All Weeklies

- **Second Place** **The Columbian Progress** Advertising Staff
Ten Reasons
- **First Place** **DeSoto Times-Tribune** Cyndi Pittman
Meet the Press - Open House
Nice colors, stands out

All Dailies

- **Third Place** **The Daily Leader** Jason Reeves and Bill Jacobs
Big Stories
- **Second Place** **NE Mississippi Daily Journal** Richard Crenshaw and Tabitha McKnight
Thank You
- **First Place** **The Clarion-Ledger** Patrick Hicks
Dear Jackson & MS Readers
Great action approach to address the challenges people speculate our industry is experiencing across the board

Best Online Ad

All Weeklies

- **Third Place** **The Calhoun County Journal** Lisa McNeece
Artifacts
- **Second Place** **The Columbian Progress** Paul Berry
Middleton's
- **First Place** **The Columbian Progress** Paul Berry
Mack Grubbs
Well-Done

All Dailies

- **Third Place** **Greenwood Commonwealth** Joseph Cotton & Wanda Roche
Frank's Flowers
- **Second Place** **The Clarion-Ledger**
Cell South
- **First Place** **The Sun Herald** Jason Odom
The Generator Store
Eye-Catching and eye pleasing

Best Niche Publication

All Weeklies

- **Third Place** **The Wayne County News** Paul Keane and Sean Dunlap
Whistle Stop Festival
- **Second Place** **The Columbian Progress**
Marion County Phone Book
- **First Place** **Petal News** Kim Rayborn, Jean Prine and Bill Bengé
Reveille
Great overall layout

All Dailies

- **Third Place** **NE Mississippi Daily Journal** Classified Staff
Tailgating Cookbook
- **Second Place** **The Natchez Democrat** Advertising Staff
Community Calendar 2009
- **First Place** **The Clarion-Ledger** Advertising and Marketing Staff
Madison City Chamber
Great place to showcase partnership with Chamber

Best Magazine Product

All Weeklies

- **Third Place** **Petal News** Bill Benge & Jean Prine
Pine Belt Football 2009
- **Second Place** **DeSoto Times-Tribune**
Discovery
- **First Place** **The Northside Sun** Jimmye Sweat & Wanda McCain
Northside Sun Magazine
I love all the community photos and focus but the magazine still had a high end feel

Daily Division C - Below 9,000

- **Third Place** **The Daily Star** Anita Turner & Robbie Buchanan
2009 Health Care
- **Second Place** **Leader-Call** Cari Guthrie & Lindsay Stringer
Oak Street
- **First Place** **The Daily Corinthian** Tresa Condra
Crossroads Woman "Holiday"
Consistent type and color use. Front Cover is amazing! TOC - maybe a couple alternating photos? Great Job!

Daily Division B - 9,000 to 15,000

- **Third Place** **The Natchez Democrat** Advertising Staff
Football 2009
- **Second Place** **The Commercial Dispatch** Advertising Staff
FYI
- **First Place** **The Commercial Dispatch** Advertising Staff
Progress
Colorful and Informative

Daily Division A - Above 15,000

- **Third Place** **The Sun Herald** Special Projects & Dorothy Wilson
Beach Blvd Bride
- **Second Place** **The Clarion-Ledger** Leigh Reeves & VIP Staff
VIP
- **First Place** **The Sun Herald** Special Projects
Beach Blvd
Makes me want to visit Mississippi

Best Single Magazine Advertisement

All Weeklies

- **Third Place** **The Northside Sun** Misti Sims
GLO
Great way to show a lot of product without being too busy.
- **Second Place** **The Yazoo Herald** LayShia Menk
It's not about winning

- **First Place** **The Yazoo Herald**

Yazoo - A Great Place

Good ad - makes me want to go there.

LayShia Menk

Daily Division C - Below 9,000

- **Third Place** **Leader-Call**

Mimi's Bridal

Cari M. Guthrie

- **Second Place** **The Oxford Eagle**

J & L Carpets

Beautiful, well made ad

Charlotte Jefferies and Kathy Conaway

- **First Place** **The Oxford Eagle**

Your color experts

Good balance of contrast; clean and simple.

Cheri Hicks and Wade Griffin

Daily Division B - 9,000 to 15,000

- **Third Place** **The Commercial Dispatch**

Eden MediSpa

Jackie Taylor & Beth Proffitt

- **Second Place** **The Commercial Dispatch**

The Shops at Brickerton

Jackie Taylor & Beth Proffitt

- **First Place** **Enterprise-Journal**

Lott Furniture

Great use of bright colors - Looks like a great place

Vicky Deere

Daily Division A - Above 15,000

- **Third Place** **The Meridian Star**

The Spotted Pony

Debby Delshad

- **Second Place** **The Clarion-Ledger**

Celebrating 8 years

Mingo Thames

- **First Place** **The Sun Herald**

Tailwaggers

Stacy Wadsworth

Best Pre-Print or Specialty Product

All Weeklies

- **Third Place** **The Lamar Times**

Price Chopper

Kim Rayborn and Jean Prine

- **Second Place** **Copiah County Courier**

Football Schedule

Joe B. Coates

- **First Place** **The Sun-Sentinel**

Kirk Brothers Supercenter

Krista McFerrin

All Dailies

- **Third Place** **The Daily Star**

Back to School

Anita Turner

- **Second Place** **The Clarion-Ledger**

Spring Parade of Homes

Greta Wharton

- **First Place** **The Daily Leader**

Holiday Gift Guide

Advertising and Graphics Staff

Best Print Quality Award

All Weeklies

- **Third Place** **Copiah County Courier**

Best Print Quality

Joe Coates and Staff

- **Second Place** **The Sun-Sentinel**

Best Print Quality

- **First Place** **The Review of Jones County** The Review Staff
 best Print Quality
 Nice layout of covers, grabs your attention, lots of info but info is organized

All Dailies

- **Third Place** **NE Mississippi Daily Journal**
 Best Print Quality
- **Second Place** **The Clarion-Ledger** Clarion Ledger Production
 Best Print Quality
- **First Place** **Enterprise-Journal** Enterprise-Journal
 Best Print Quality
 Green looks great and registration is right on

Silver Dollar Award

All Weeklies

- **Third Place** **The Lamar Times** Kim Rayborn and Bill Bengé
 Hattiesburg Passport
- **Second Place** **The Pontotoc Progress** Shelia Taylor
 Look who's starting kindergarten
- **First Place** **The Pontotoc Progress** Shelia Taylor
 Draw your dad
 Great idea to get kids interested in reading the paper!

All Dailies

- **Third Place** **Delta Democrat Times** Retail Advertising & Production
 Phone Book
- **Second Place** **The Daily Leader** David Culpepper & Jason Reeves
 Sports T-Shirts
- **First Place** **The Daily Leader** David Culpepper & Jason Reeves
 Real Readers Coupon Book
 Very creative coupon book

Advertising Excellence Award

Weekly Division C - Below 2,500

- **Third Place** **Simpson County News**
- **Second Place** **The Sun-Sentinel**
- **First Place** **The Review of Jones County**

Weekly Division B - 2,500 to 4,000

- **Third Place** **The Yazoo Herald**
- **Second Place** **North Mississippi Herald**
- **First Place** **The Magee Courier**

Weekly Division A - Above 4,000

- **Third Place** **The Democrat**
- **Second Place** **The Columbian Progress**
- **First Place** **The Northside Sun**

Daily Division C - Below 9,000

- **Third Place** **The Daily Star**
- **Second Place** **The Oxford Eagle**
- **First Place** **The Daily Leader**

Daily Division B - 9,000 to 15,000

- Third Place The Commercial Dispatch
- Second Place The Natchez Democrat
- First Place Enterprise-Journal

Daily Division A - Above 15,000

- Third Place The Sun Herald
- Second Place NE Mississippi Daily Journal
- First Place The Clarion-Ledger